

# Annual Report 2016-17



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## Message from Trustee

“Quality Education” is one of the most vital key to the nation's sustainable development and we are all committed to enhance it. With the help of our initiatives like Project Utkarsh, we can, not only create, interactive and innovative environment for learning but also can design roadmap for continuous improvements. I hope this framework will also continue to motivate students for self learning and teachers for student engagement.

With completion of fourth year, it is now further evident that Moinee Foundation has taken a big leap towards fulfilling it's long term objectives. We have demonstrated not only our capability to solve ground level issues with our innovative thoughts as well as engaged various stakeholders in establishing an accountable system.

We have been able to stabilize the model school implementation guide as well as have done the pilot for non-intervention implementation across district to show case the scalability of our tools & methodology. Our valued partnership with our CSR partners has helped us push the limits of our social and technical engineering which now has reached beyond 1400 schools.

We are also proud to have our new initiative e-GyanKendra on ground, which is helping a complete village to get access to best of knowledge base.

We are blessed with continued support from CM of Rajasthan Smt. Vasundhara Raje and a buy-in from state education department has given Project Utkarsh a much needed support and push to scale it in all district of Rajasthan.

Look forward to an another year of opportunity.

Arvind Thanvi  
(Trustee)



# Moinee Foundation – Team

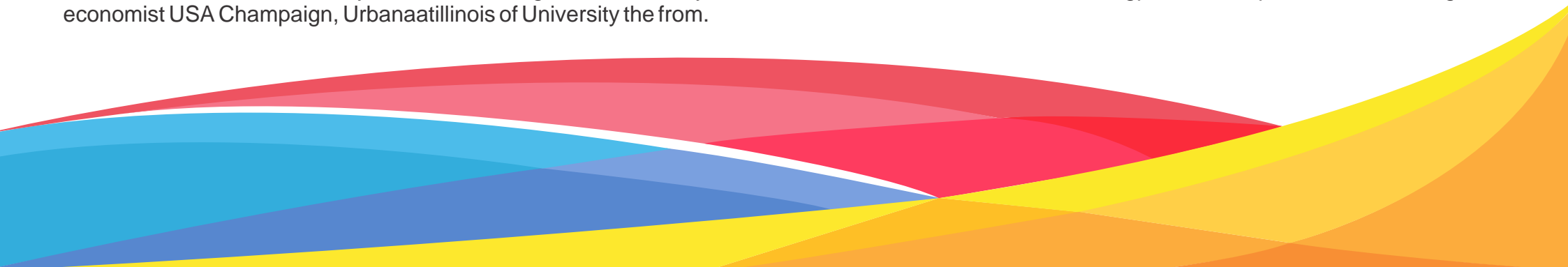
## Governing Team

**Arvind Thanvi (Chief Mentor)** - Graduate from IIT Kharagpur, Arvind brings with him 18 years of vast experience in IT Services and consultancy space with global industry leader firms like Accenture, Goldman Sachs, Barclays etc. His last stint with Accenture lasted for 10 years and at the time of leaving Accenture he was account district and delivery unit lead for leading UK based banks emerging markets & new business portfolio. He is an educationist by passion and also an eminent speaker in various campuses on topics like Technology and Industry Trending.

**Dr. Vijay Vyas (Director - Corporate & Academic Alliances)** - A dynamic professional with 13 years of rich experience in Strategic Planning & Management, Sales & Marketing, Training & Placement, Academics & Research, Business Development, Client Relationship Management and Team Management. He is MBA and PhD in Marketing. He has been associated with ICICI, HDFC etc. He has been appreciated and awarded by various organizations like TCS, Infosys, HDFC, HCL etc. for his outstanding performance. His 3 research-papers have been published in International Journals and has presented 10 Research Paper in International and National Level conference.

**Vijay M. Vyas (Advisor)** - Graduate from University of Mumbai, Vijay has over 28 years of rich experience in Capital Market & core industries. He is a major support to Moinee Foundation in legal & compliance advisory activities. Vijay is a passionate social worker and has been supporting various causes very actively. His social contribution, especially in medical and education area, has been significant and well acknowledged.

**Dr. Saket Sarraf (Advisor)** - Dr. Sarraf has over 17 years of experience in India and the USA. His work spans various issues related to sustainable development planning and policy. He heads ps Collective, which is envisaged as a platform for advocacy, research, policy analysis and professional consultancy. He has worked with various national and international government and non-government agencies and bilateral organizations on development related topics. Dr. Sarraf brings in his experience and due-diligence to support Moinee Foundation on key decision making. He is formally trained as an Architect from IIT, Kharagpur, Urban planner and a Regional economist USA Champaign, Urbana at Illinois of University the from.



## Moinee Foundation - Execution Team

Anurag Jain ( Operations Head )  
Vinay Kumar Bissa ( Technical Head )  
Manish Kumar Sharma ( Project Manager )  
Ashish Kumar Vyas ( Project Manager )  
Abhishek Paniya ( Central Monitoring )  
Ayush Maheshwari ( Location Lead, Udaipur )  
Gaurav Sharma ( Location Lead, Jhalawar )  
Deepak Parihar ( Location Lead, Jhalawar )  
Satyapal ( Volunteer, Udhamsingh Nagar )  
Bhupendra Sharma ( Project Manager, Baran )  
Priyanka Pareek ( Project Manager )  
Yogesh Kalal ( Content Coordinator, Jaipur )  
Yatish Swarnkar ( Location Lead, Udaipur )  
Sunil Sharma ( Location Lead, S. Madhopur )  
Piyush Singodia ( Location Lead, Ajmer )  
Mohit Vyas ( Location Lead, Pali )  
Akshay Bohra ( Location Lead, Jodhpur )  
Giriraj Bohra ( Location Lead, Jodhpur )  
Arun Pal ( Location Lead, Ajmer )  
Dharmendra Dadhich ( Location Lead, Jodhpur )  
Mohammad Rizwan Mansuri ( Location Lead, Udaipur )  
Suresh Kumar Sharma ( Accounts Executive )  
Suresh Kumar Malav ( Location Lead, Baran )




## Moinee Foundation – Overview

Moinee Foundation ([www.moinee.org](http://www.moinee.org)) is an educational trust established in year 2012 with objective of “Right to Quality Education”. It has build specialization in Industry Alignment Program. Employability Assessments and Quiz Based and Learning System through Quiz Academy.

### **Vision & Mission:**

- Freedom by Education - our vision lise in the belief that freedom can only be achieved through quality education.
- Our Mission is to bring qualitative and accountable change to mass education and fulfill every child’s right to quality education.

### **Following are the key Initiatives, Activities & Achievements under the Foundation:**

- Implementation of Quiz Based Learning System to create smart education ecosystem.
  - Project Utkarsh is one of the major mass implementation project leveraging Quiz Academy online and offline tools.
  - Implementation of Project Utkarsh in Govt. ICT schools in intervention mode .
  - District implementation in non-intervention mode under Project Utkarsh.
  - Started e-GyanKendra (A Community e-Library) at Sunel Village of Jhalawar District of Rajasthan .
  - Partnerships with Central Square Foundation, Tata Motors Ltd., Hindustan Zinc Ltd., Ultratech Cement (Unit-Birla White), Kalisindh Thermal Power Project and Chhabra Super Critical Thermal Power Project for CSR support.
  - Under Industry Alignment Program, covered 1500 students with hands-on technical & soft skills programs and employability assessments.
- 



## Activities & Achievements

Organized review meet and basic awareness program for 320 principals of Govt. ICT school in Udaipur District. (June'16)



Project initiation meeting under the guidance of District Collector Shri Gaurav Goyal-IAS for Project Utkarsh kick off in 220 ICT schools of Ajmer District in presence of key delegates from Education Dept., local CSR partners & Moinee Foundation. (July'16)



Launching of e-Gyankendra (First of its kind - Offline Community e-Library) by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje for Sunel village of Jhalawar District. (July'16)



Launching of Project Utkarsh & declaration for district wide expansion in 220 Govt. ICT schools of Ajmer District by Honourable Chief Minister Smt. Vasundhara Raje. (Aug'16)

## Activities & Achievements

Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje interacting with students during Project Utkarsh launching in Ajmer District. (Aug'16)



Launching of Project Utkarsh through video conferencing in Pali District by Honourable Chief Minister Smt. Vasundhara Raje in presence of Higher Education Minister Shri Kali Charan Saraf, Education Minister Shri Vasudev Devnani, School Education Secretary Shri Naresh Pal Gangwar & Dr.Vijay Vyas, Director Moinee Foundation. (Sept'16)

Unveiling of Project Utkarsh banner of Pali District by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje. (Sept'16)



Unveiling of annual progress report of Project Utkarsh Jhalawar by Honourable MP (Jhalawar-Baran) Shri. Dusyant Singh in presence of local MLAs of Jhalawar District and key delegates from District Administration, Education Dept. & Moinee Foundation. (Sept' 16)



## Activities & Achievements

Launching of Project Utkarsh & declaration for district wide expansion of Project Utkarsh in 105 Govt. ICT schools of Baran District by Honourable MP (Baran-Jhalawar) Shri. Dushyant Singh, in presence of local MLAs of Baran District and key delegates from District Administration, Education Dept., Chhabra Super Critical Thermal Power Project & Moinee Foundation (Sept'16)



Honourable MP (Baran-Jhalawar) Shri. Dushyant Singh interacting with students during Project Utkarsh launching in Baran District. (Sept'16)

Project Utkarsh-Jodhpur review meet under the guidance of District Collector Shri Bishnu Charan Mallick-IAS in presence of key delegates from District Administration, Education Dept., Birla White Cement CSR Dept. & Moinee Foundation. (Sept'16)



Unveiling of Project Utkarsh-Sawai Madhopur banner by District Collector Shri Kailash Chand Verma-IAS during progress review meet. (Sept'16)

## Activities & Achievements

Review of Project Utkarsh Exhibition by Shri Phool Chand Meena (MLA-Udaipur) on the occasion of 3 Year Completion of Raj. Govt. at Udaipur District (Sept'16)



Project Utkarsh Ajmer review meet under the guidance of Addissional District Collector Ajmer Shri Abu Sufyan Chauhan in presence of key delegates from Education Dept., Hindusthan Zinc Ltd. & Moinee Foundation.



Project Utkarsh Jhalawar annual review meet under the guidance of District Collector Shri Dr. Jitendra Kumar Soni-IAS in presence of key delegates from Education Dept., Kalisindh Thermal Power Project & Moinee Foundation (Nov'16)



Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje interacting with beneficiary of project Utkarsh at Jodhpur District. (Dec'16)





## Activities & Achievements

Detailed review of Project Utkarsh and student interaction by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje during the exhibition of Project Utkarsh on the occasion of 3 Year Completion of Rajasthan Govt. at Udaipur. (Dec'16)



Interaction with students by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje and Shri Dushyant Singh (MP-Baran-Jhalawar) during Project Utkarsh exhibition at Jhalawar District. (Dec'16)

Exhibition of Project Utkarsh in Pali District on the occasion of 3 year completion of Rajasthan Govt. (Dec'16)



Baran District's Project Utkarsh exhibition review by Shri Prabhulal Saini (Agriculture Minister-Govt. of Rajasthan) on the occasion of 3 year completion of Rajasthan Govt. (Dec'16)

## Activities & Achievements

Launching of 2nd phase of Project Utkarsh in 206 Govt. ICT schools of Jodhpur District by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje in presence of key delegates from District Administration, Education Dept., Ultratech Cement (Unit-Birla White) & Moinee Foundation (Jan'17)



Unveiling of Annual Progress Report of Project Utkarsh Jodhpur (I Phase) by Honourable Chief Minister of Rajasthan Smt. Vasundhara Raje in presence of Secretary-School Education Shri Naresh Pal Gangwar, Shri Sunil Kulwal (SBU Head, Birla White Cement) District Collector Shri Bishnu Charan Mallick & Shri Arvind Thanvi-Chief Mentor Moinee Foundation. (Jan'17)

Exhibition of e-Gyankendra "Jhanki" on the occasion of Republic Day at Jhalawar District (Jan'17)



MoU Signed between Moinee Foundation & Tata Motors Ltd., for implementation of smart class and e-learning Project in Udham Singh Nagar District of Uttarakhand. (Mar'17)



# Financials 1

CA

**K A & Co.**  
Chartered Accountants  
S-4 SHYAM GHP ENCLAVE, J-40, KRISHNA MARG, C-Scheme, Jaipur-302001  
+91-141-2373413, E-mail: kacaindia@gmail.com

## AUDITOR'S REPORT

To  
The Trustees of

MOINEE FOUNDATION  
1 KA 17, HOUSING BOARD,  
SHASTRI NAGAR,  
JAIPUR-302016

We have audited the attached Balance Sheet of MOINEE FOUNDATION as at 31st March, 2017 and also the annexed Income & Expenditure Account of the Trust for the year ended on that date. These financial statements are the responsibility of the Trust's management. Our responsibility is to express an opinion on these financial statements based on our Audit.

We conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from any material misstatements. An audit includes examining on a test basis, evidence supporting the amount and disclosure in financial statements, an audit also includes, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Subject to comments in the Notes to Accounts-A, in our opinion and to the best of our information and according to the explanation given to us the said Balance Sheet and Income & Expenditure Account and give a true and fair view.

1. In so far as it relate to the Balance Sheet of the state of affairs of the Trust as at 31st March, 2017 and
2. In so far as it relate to Income & Expenditure Account of the Trust for the year ended on that date.

Dated **25-10-2017**, Jaipur

For **K A & Co.**  
(Chartered Accountants)  
Reg. No. 112120



*K. K. Acharya*  
Ca. Kirti Kumar Acharya  
(Partner)

Membership No : 401454



# Financials 2

## MOINEE FOUNDATION 1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR-302016, RAJASTHAN

### BALANCE SHEET AS ON 31 March 2017

PARTICULARS	SCH	AMOUNT (IN ₹)
<b>SOURCES OF FUNDS</b>		
(1) TRUST FUNDS		
TRUST CORPUS ACCOUNT	1	2,903,853.64
(2) LIABILITY FUNDS:		
LIABILITY LOANS	2	900,000.00
<b>TOTAL</b>		<b>3,803,853.64</b>
<b>APPLICATION OF FUNDS</b>		
(1) FIXED ASSETS:		
	3	361,416.00
(2) CURRENT ASSETS, LOANS AND ADVANCES:		
CASH AND BANK BALANCES	4	1,560,233.08
OTHER CURRENT ASSETS	5	2,076,119.56
<b>TOTAL [A]</b>		<b>3,636,352.64</b>
LESS: CURRENT LIABILITIES AND PROVISIONS:		
LIABILITIES	8	196,915.00
<b>TOTAL [B]</b>		<b>196,915.00</b>
<b>NET CURRENT ASSETS [A - B]</b>		<b>3,442,437.64</b>
Significant Accounting Policies & Notes to Accounts	12	
<b>TOTAL</b>		<b>3,803,853.64</b>

FOR MOINEE FOUNDATION



ARVIND THANVI  
(TRUSTEE)

Place : Jaipur  
Date : 25/10/2017

As Per Audit Report of Even Date  
FOR K & CO.  
(Chartered Accountants)  
Reg No.: 011213C



CA. KIRTI KUMAR ACHARYA  
(Partner)  
Membership No. 401454

# Financials 3

## MOINEE FOUNDATION 1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR-302016, RAJASTHAN

Depreciation Chart for the period ended on 31/3/2017

Schedule No: 3

S. No	Description/ Block of asset	Opening WDV	Rate	—ADDITION— S—		—DEDU CTION S—		Capital Gain	Total	Dep	Add Dep	Total DEP	Closing WDV	Block Nil (Y/N)
				180 Days OR more	Less Than 180 Days	180 Days OR more	Less Than 180 Days							
1	A.C.	0.00	15 %	36999.00	0.00	0.00	0.00	0.00	36999.00	5550	0	5550	31449.00	N
2	Projector	70512.00	60 %			0.00	0.00	0.00	70512.00	42307	0	42307	28205.00	N
3	Laptop	9940.00	60 %				0.00	0.00	9940.00	5964	0	5964	3976.00	N
4	PRINTER	152.00	60 %				0.00	0.00	152.00	91	0	91	61.00	N
5	Furniture and fittings	19237.00	10 %	53672.00	0.00	0.00	0.00	0.00	72809.00	7291	0	7291	65618.00	N
6	COMPUTER	198312.00	80 %	131501.00	140738.00	0.00	0.00	0.00	470551.00	240109	0	240109	230442.00	N
7	IT HARDWARE	4162.00	60 %				0.00	0.00	4162.00	2497	0	2497	1665.00	N
	Total	302315.00		222172.00	140738.00	0.00	0.00	0.00	665225.00	303809	0	303809	361416.00	

FOR MOINEE FOUNDATION  
ARVIND THANVI  
(TRUSTEE)

Place : Jaipur  
Date : 25/10/2017

As Per Audit Report of Even Date  
FOR K A & CO.  
(Chartered Accountants)  
Reg No.: 0112120

CA. KIRTI KUMAR ACHARYA  
(Partner)

Membership No. 401454

ZenIT - A KDK Software Product

## Project Utkarsh – Overview

Project Utkarsh is one of first and major implementation of “QuizAcademy as Smart Class” in mass education system. It is designed for effective utilization of the ICT infrastructure, laptops and tablets in Quality Education, bringing innovation in Teaching-Learning experience, motivating students for self learning and leveraging latest technology, Introducing online assessment process for performance analysis, talent benchmarking and career planning.

QuizAcademy is an ecosystem for learning from anywhere and anytime. It's core is learning through quizzes (though not limited to) which makes the learning playful, engaging and useful to create interest in the subject matter.

## Key Features of Quiz Academy

- It is quiz based learning system with various interactive modes.
- It can also hosts any web based media type around quizzes. (e.g. eBooks, videos, images, web-links etc)
- It supports Unicode hence content in any languages can be hosted.
- Remote monitoring and offline data sync.
- It also implements a virtual class scenario which can be run, managed and participated from anywhere with a simple web access.
- With the help of virtual school, classes, custom quiz making, assignments & tests and remote monitoring, it allows a teacher to creatively explore the usage of QuizAcademy ecosystem to increase teaching and learning effectiveness in the class.



## Project Utkarsh - Objectives

“Project Utkarsh” is a mission to bring qualitative and accountable change to mass school education through technology & Quiz Based Learning System.

### KEY OBJECTIVES

#### Learning

Create & provide self - learning study material and interactive tools to students.

#### Class

Allowing teachers to use these interactive tools for effective teaching and online assignments.

#### Performance Benchmarking

Capturing quantitative data to create qualitative performance benchmarking of Students, Teachers as well as school.

#### Remote Monitoring

Every activity by Student & Teachers will be captured online and can be remotely monitored on web.

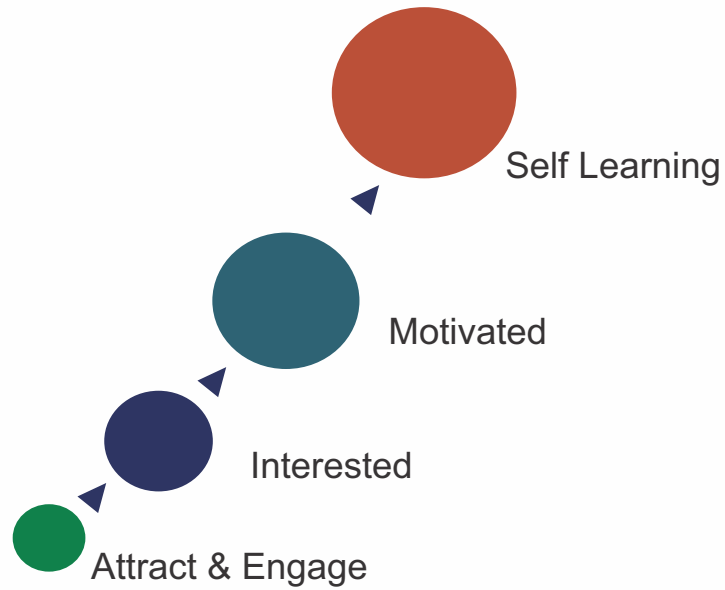
#### Infrastructure Improvement

As a side effect, schools computer labs will get in good shape. Usage of Quiz Academy will confirm the functioning of lab.

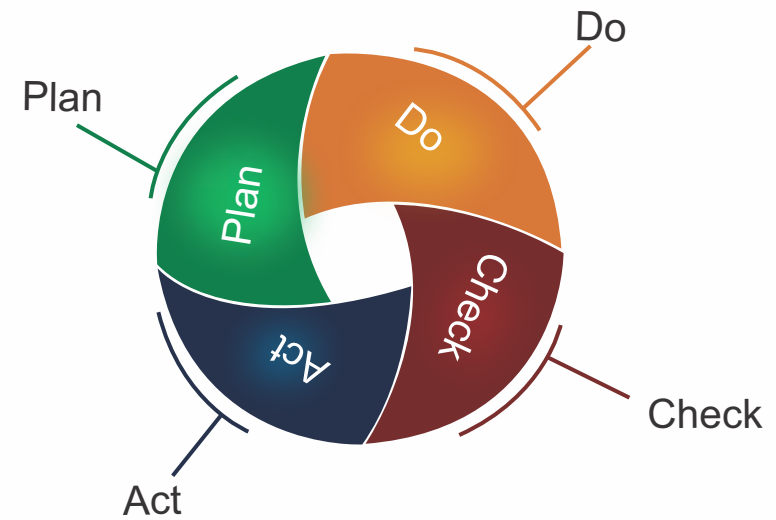
#### Increased Scientific Temperament

Usage and practice on computer/tablets will drastically enhance the scientific temperament of Students,

# Methodology & Execution Approach



**Stages of Rising**  
(Maturity Model)



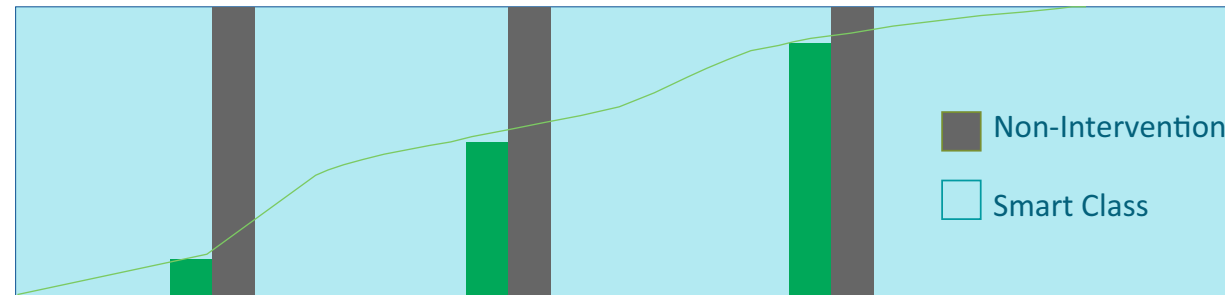
**Execution Cycle**  
(Continuous Improvement Model)



# (District being the independent operating unit)

State wide launch - 3 to 4 yrs projection ( proposed )

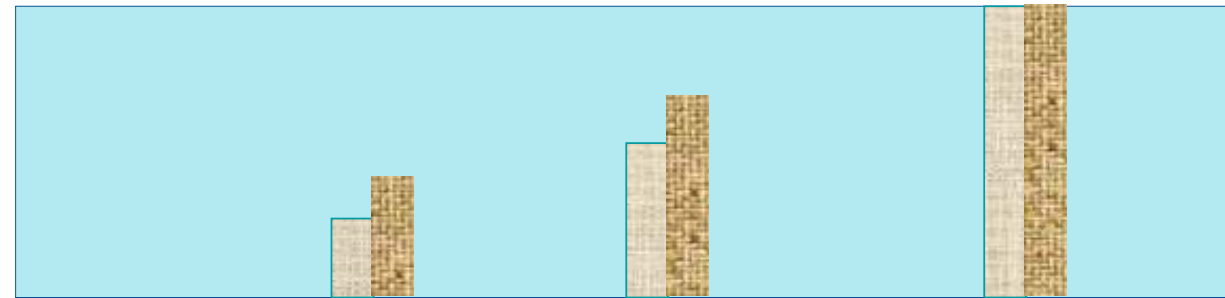
## State-wide Launch (Smart Class and non-intervention)



*\*Smart Class count starting with 5% of district ICT schools and moves to almost 100% in 3-4 years*

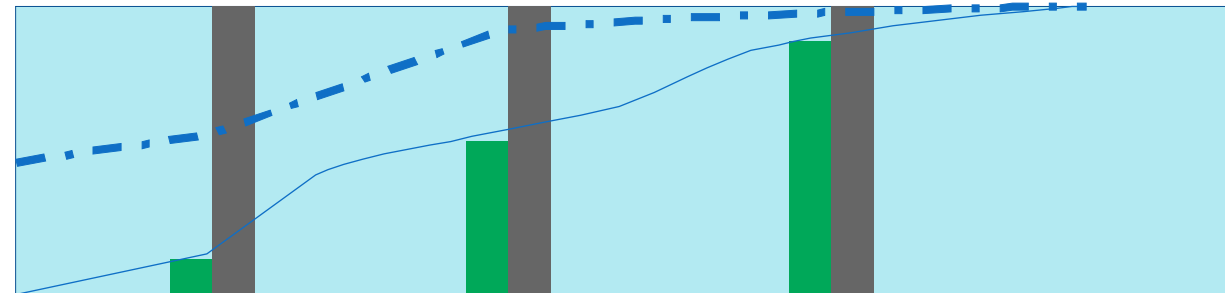
## Capacity Building (external means)

Continue Education,  
B.Ed. Colleges, Teacher  
Training centres, etc.



*\*Inclusion in formal capacity building will boost the quantity and quality of ICT leverage in schools.*

## Tracking & Monitoring (Fortnightly tracking & Monthly escalation)



*\* Structured monitoring and reporting will move schools higher in intervention chain*

# Technology Usage - benefit Analysis

( QuizAcademy - Technology Backbone for Project Utkarsh )

Usage	Benefit
QuizAcademy used As Smart-Class to Practice in the Classroom	<ul style="list-style-type: none"><li>•Interactive and playful nature of QuizAcademy.</li><li>•Students are very much attracted.</li><li>•Very high level of participation by students.</li><li>•During the free time, students have shown high interest in doing activities in Smart-class.</li></ul>
QuizAcademy used for online Class Assignment By Teachers	<ul style="list-style-type: none"><li>•Teachers can create assignment from existing databank, assign it to class and track it online for the whole calls.</li><li>•It's a huge time-saver and increases effectiveness.</li></ul>
QuizAcademy used for online Tests/Assessments	<ul style="list-style-type: none"><li>•Similar to Assignment, teachers can create and plan tests.</li><li>•Students get detailed report get to see where they need to improve</li></ul>
QuizAcademy used online for practice, assignments and Tests/Assessments	<ul style="list-style-type: none"><li>• Online reports are available in realtime.</li><li>•Reports can be analyzed at individual, class, school and district level.</li></ul>
QuizAcademy used beyond class on Tablets, Laptops and Smart-phones at Students home.	<ul style="list-style-type: none"><li>•Students can practice without internet by playing quizzes on offline version on android phone/Tablets and Laptop/PC</li><li>•Empowers students in using it anywhere on his own.</li></ul>
More positive side-effects	<ul style="list-style-type: none"><li>•School computer lab, internet, projector, generator etc. becomes fully functional as it gets tracked online.</li><li>• Teachers &amp; Students becomes computerliterate out of interest.</li></ul>

# **Project Utkarsh - District rollout Plan (way forward)**


- **Roll out of Project Utkarsh in All Govt. ICT Schools of district**

- Nodal structure will be created to train the teacher at nodal level who will provide the setup support and guidance to schools under their node. One node is a logical group of approx 10-15 schools.
- Every school will get self - help guide and nodal expert support to implement in their schools.
- A fromal schedule to be included in each school for ensuring lab usage regularity and will be monitored remotely based on usage.

- **Establishing 5 Model Schools for best practices**

- Dedicated Student and Teacher training .
- Create virtual class and get every student enrolled.
- Close monitoring of usage level and usage pattern. Currently focus group will be 9th and 10th Classes.
- Regular visit by technical experts as needed. Rigor & frequency will vary with agreed intervention level.
- Planned assessments for understanding learning impact.

- **Impact Assessment**

- Usage data, exam results to be collected for analysis.
  - Third party assessments and independent review.
- 



# Media Coverage



# Moinee® Foundation

Freedom By Knowledge

**1-Ka-17, Housing Board, Shastri Nagar, Jaipur**

**<http://www.moinee.org>; <https://www.facebook.com/moineefoundation>**

**Email: [connect@moinee.org](mailto:connect@moinee.org) /Contact No. 09828534060**

- Exemption under sec. 80(G) granted by Com. I.T. Jaipur (क्र:आ.आ./जय-११/आ.अ.(त. एवं न्या.)/२०१४-१५/४८६)
- Moinee Foundation Bank Account No. 2139101912474 & RTGS/NEFT code CNRB0002139 with Canara Bank, Ashok Marg, Jaipur
- PAN no. of Moinee Foundation: AADTM1727B